

Why **Real-Time** Attention Mapping Matters

Why pour time and money into guesswork when you could instantly know what truly grabs consumer attention?



SPEED AND EFFICIENCY ⌚

Traditional testing methods can take up to **1 month** and cost **\$20,000**

Dragonfly AI delivers results in just **30 seconds** at a fraction of the cost (**\$3,000–\$4,000** per project)

ACCURACY AND CONFIDENCE



Backed by **70,000** eye-tracking studies and **10 years** of research



EASE OF USE

- ✓ An intuitive, all-in-one platform designed for creative teams and marketers.
- ✓ No specialized training needed to unlock insights.
- ✓ Actionable Intelligence: Clear, easy-to-understand recommendations to optimize content.



STAY AHEAD OF THE COMPETITION WITH FAST INSIGHTS



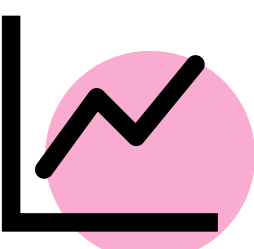
Evaluate digital content, packaging, and advertising across multiple campaigns.



Copilot Recommendations: Automatically generated suggestions to improve content effectiveness



Ideal for fast-paced digital environments where time is critical.



Transform creative strategy with actionable insights

WHY CHOOSE DRAGONFLY AI?



Gain clarity, speed, and confidence in your creative strategy.



Experience the power of real-time attention mapping to drive impactful decisions.



Test every creative asset before launching brand campaigns.



Map success before budget commitment.



Speak to Tom Newbury tom.newbury@dragonflyai.co to see how quickly you can integrate creative testing into your workflow!